



Clinical
Immunology
Society



CIS 2021

VIRTUAL ANNUAL MEETING

Immune Deficiency and Dysregulation
North American Conference

APRIL 14–17, 2021

**SPONSORSHIP & EXHIBITOR
PROSPECTUS**

ABOUT THE CLINICAL IMMUNOLOGY SOCIETY

The Clinical Immunology Society (CIS), established in 1986, is the key interdisciplinary organization for the field of clinical immunology and is devoted to fostering developments in the science and practice of clinical immunology. CIS is an international professional organization, which includes more than 900 clinicians, investigators, and trainees.

The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology to promote excellence in the care of patients with immunologic/inflammatory disorders.

The primary objectives and purposes of CIS are to:

- facilitate the interchange of ideas and information;
- promote research and recent advances;
- share knowledge; and
- foster excellence.

CIS NATIONAL OFFICE

555 East Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: 414.224.8095
 Email: info@clinimmsoc.org
www.clinimmsoc.org

JOIN US



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MEETING DATES

The 2021 CIS Annual Meeting will be held virtually April 14–17. The 2021 Annual Meeting will feature attendees from around the globe. This is your chance to engage with attendees with a strong interest in clinical immunology. The educational program will focus on cutting edge clinical and basic science research, as well as practical applications of these in patient care.

2021 ANNUAL MEETING PROGRAM COMMITTEE

CHAIR

Troy Torgerson, MD, PhD
 Allen Institute for Immunology

CO-CHAIRS

Megan Cooper, MD, PhD
 Washington University in St. Louis

Manish Butte, MD, PhD
 University of California, Los Angeles

COMMITTEE MEMBERS

Joud Hajjar, MD, MS
 Baylor College of Medicine

Jennifer Leiding, MD
 University of South Florida

Maite de la Morena, MD
 Seattle Children's Hospital

Carrie Lucas, PhD
 Yale University

Jennifer Heimall, MD
 Children's Hospital of Philadelphia

Anthony French, MD, PhD
 Washington University in St. Louis

Hal Hoffman, MD
 University of California, San Diego

David Hagin, MD, PhD
 Tel-Aviv Sourasky Medical Center

Neil Romberg, MD
 Children's Hospital of Philadelphia

Michael Jordan, MD
 Cincinnati Children's Hospital Medical Center

IMPORTANT DATES TO REMEMBER

March 22, 2021 Exhibitor Applications Due

April 2, 2021 Exhibitor Registrations Due

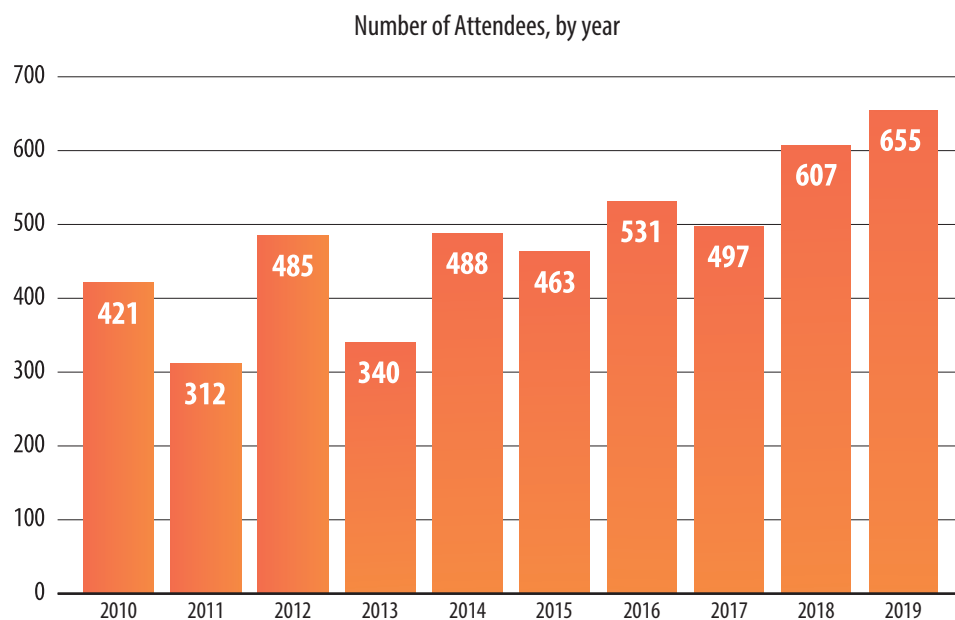
April 6, 2021 Virtual Exhibit Hall Opens (booths do not have to be staffed during this time)

April 14, 2021 Virtual Annual Meeting Begins

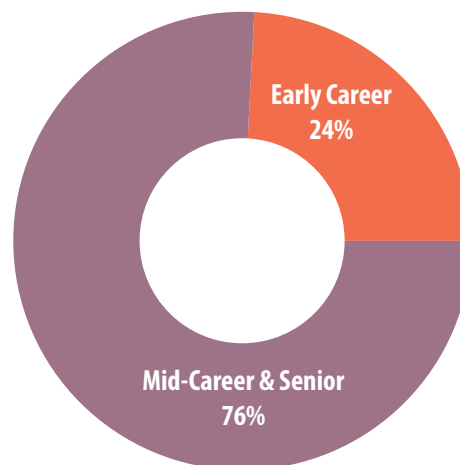
EXHIBITORS

Join us for the 2021 CIS Annual Meeting, which will be held virtually, April 14–17. The 2021 Annual Meeting brings together clinicians and researchers at all levels in a stimulating and lively forum for the presentation and discussion of the latest advances in clinical immunology. Exhibiting at the CIS Annual Meeting is an excellent opportunity for the attendees to learn about the products and services offered by your company. The virtual exhibit hall will open one week before the conference begins, and run through the 17th, giving you extra opportunity to engage with attendees.

ANNUAL MEETING BY THE NUMBERS



ATTENDEES BY LEVEL



GENERAL EXHIBIT INFORMATION

The Virtual Exhibit Hall and Platform will open one week before the educational programming begins. From April 6–13, booths may be visited by attendees but are not required to be staffed by exhibitors.

The educational sessions of the Annual Meeting will begin the night of April 13, with our Immunology Bootcamp session, with full days programming beginning on April 14th. Below are the days and times the Annual Meeting will be run, along with the dedicated times for exhibit hall visits.

ANNUAL MEETING SESSION TIMES (CENTRAL TIME)

Tuesday, April 13

3:00 pm – 5:00 pm

Wednesday, April 14

11:00 am – 5:30 pm

Thursday, April 15

11:00 am – 4:30 pm

Friday, April 16

11:00 am – 5:00 pm

Saturday, April 17

12:00 pm – 3:30 pm

DEDICATED EXHIBIT HALL HOURS

Wednesday, April 14

2:00 pm – 2:30 pm

Thursday, April 15

2:00 pm – 2:30 pm & 4:30 pm – 4:30 pm

Friday, April 16

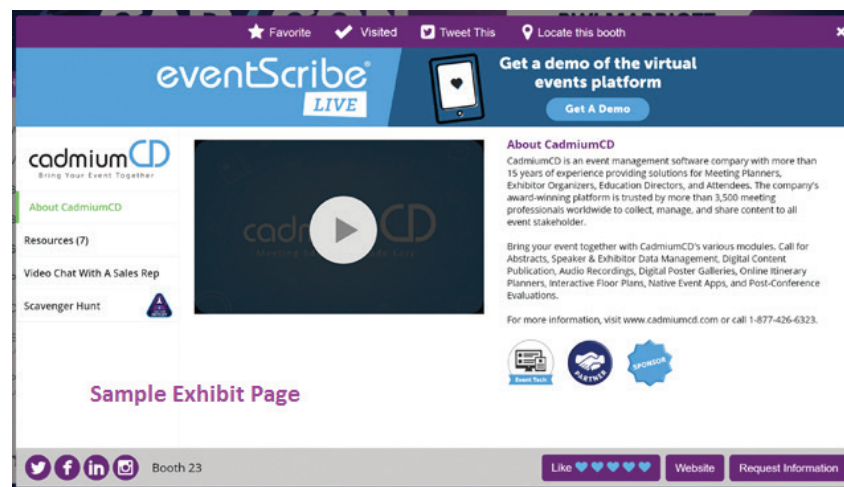
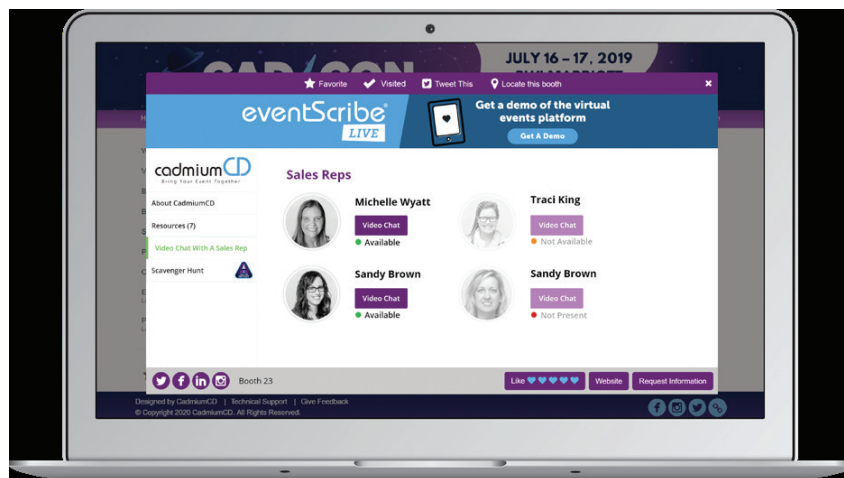
2:30 pm – 3:00 pm & 5:00 pm – 6:00 pm

NOTE: It is highly recommended that exhibitors appropriately staff their virtual exhibit booth during the above mentioned Dedicated Exhibit Dates & Hours

CIS 2021 VIRTUAL ANNUAL MEETING EXHIBIT OPPORTUNITIES

	Bronze Exhibitor \$2,500	Silver Exhibitor \$4,000	Gold Exhibitor \$5,500
100 Word Company Description	●	●	●
Lead Retrieval	●	●	●
Company Staff Listing	●	●	●
Request Information Button for Attendees	●	●	●
Giveaway Opportunity (Optional)	●	●	●
Exhibitor Visit and Win Participation (Optional)	●	●	●
Pre and Post Meeting Attendee List	●	●	●
Company Logo on Exhibitor Logo Wall	●	●	●
Video Chat with Booth Staff		●	●
Booth Banner Ads		●	●
Company Introduction Video			●
Enhanced Company Description		Up to 300 Words	Up to 500 Words
Company Links (external videos, press releases, product information, etc)	1	3	6
PDF Uploads	1	3	6
Complimentary Registrations	2	3	6

SAMPLE EXHIBIT PAGE



ADDITIONAL SPONSOR OPPORTUNITIES:

PRE-MEETING ADVERTISEMENT IN EMAIL BLASTS - \$1,000 PER AD

Include your advertisement in pre-Annual Meeting emails sent to CIS members and registrants. There will be space for up to 2 static banner ads available per email.

BANNER ADVERTISEMENT IN THE MOBILE APP - \$1,500 PER AD

Place a one-day banner ad in the Annual Meeting mobile app, which will include program highlights, faculty information and links to Posters. There is space for up to 2 static banner ads per day.

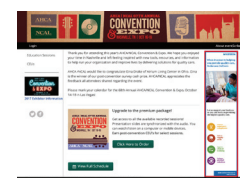
PRODUCT SHOWCASE - \$500 PER LISTING, MAXIMUM OF 6 PER COMPANY

Take the opportunity to showcase the latest offerings from your company. Product showcases include the opportunity to upload a video, provide an image, PDF downloads, and a product description.



BANNER ADVERTISEMENT ON VIRTUAL HOMEPAGE - \$5,000

Place your company at the center of the CIS Annual Meeting, a company advertisement as the first thing attendees see when they enter the meeting. One click on the banner will transport each attendee to your website. Multiple sponsorships per day will be considered.



POSTER HALL BANNER ADVERTISEMENT - \$2,000

Have your company's advertisement displayed on a banner for all attendees to view while visiting the poster hall. One click on the banner will transport each attendee to an external website of your choice. One ad is available per day.

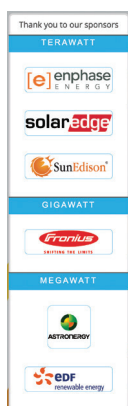


VIRTUAL SPONSORED SYMPOSIUM - \$25,000

An opportunity to provide education and to demonstrate your company's commitment to quality patientcare while building your corporate brand. Each symposium is one hour long and is open to all registered meeting delegates. No CME is given for the symposia. A maximum of two slots per time are available each day.

Virtual Symposium are offered over the following dates and times:

Wednesday April 14	10:00 am – 11:00 am
	5:30 pm – 6:30 pm
Thursday, April 15	10:00 am – 11:00 am
Friday, April 16	10:00 am – 11:00 am



The 2021 CIS Virtual Annual Meeting will recognize companies based on their cumulative sponsorship and exhibiting spend.

CUMULATIVE SPONSOR LEVEL

\$2,500 or under	Bronze Sponsor (Company logo included on side banner)
\$2,501-\$4,000	Silver Sponsor (Company logo included on side banner)
\$4,001-\$5,500	Gold Sponsor (Company logo included on side banner)
\$5,501-\$25,000	Platinum Sponsor (Company logo included on side banner)
\$25,001-\$49,999	Premium Sponsor (Company logo included on side banner)
\$50,000 and up	Diamond Sponsor (Company logo included on side banner)

COMPANY INFORMATION

DEADLINE FOR APPLICATION: MARCH 22, 2021

Company Name: _____

Company Contact/ Title: _____

Contact Phone: _____ Contact Email: _____

Website URL: _____

To secure your commitment and meet the virtual development deadlines, please return application by **March 22, 2021**.

VIRTUAL EXHIBIT OPPORTUNITIES

- Bronze Exhibitor \$2,500
- Silver Exhibitor \$4,000
- Gold Exhibitor \$5,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Pre-Meeting Advertisement in Email Blasts - \$1,000 per Ad
- Banner Advertisement in the Mobile App - \$1,500 per Ad
- Product Showcase - \$500 per listing, Maximum of 6 per company
of Showcases _____ X \$500 = _____
- Banner Advertisement on Virtual Homepage - \$5,000
- Poster Hall Banner Advertisement - \$2,000
- Virtual Sponsored Symposium - \$25,000
Preferred date and time _____

Please note - all requested opportunities are not considered guaranteed until CIS issues a confirmation to your company. Items are guaranteed on a first come, first served basis.

CANCELLATION POLICY

Cancellation requests for Support Opportunities and/or Exhibits must be made in writing to the CIS office. Please mail Sarah Tulley, stulley@clinimmsoc.org to cancel your exhibit and/or sponsorship. Refunds will be subject to a \$50 processing fee. No refund will be given after March 22, 2021. All other cancellation/refund requests will be made on a case by case basis.

PAYMENT INFORMATION

Full payment and completed applications are due by March 22, 2021. Please retain a copy for your records.

- Check – Make checks payable to Clinical Immunology Society.
- Wire Transfer – Please contact CIS office, info@clinimmsoc.org, for wire transfer information.

Return applications and payment to:

Clinical Immunology Society
Attn: Sarah Tulley
555 East Wells Street, Suite 1100
Milwaukee, WI 53202-3823, USA
E-mail: stulley@clinimmsoc.org

POLICIES AND GUIDELINES

EXHIBITOR REGISTRATION

All exhibitor personnel must be registered. Exhibitors will be delegated complimentary registrations based on their level of exhibiting. Badges include access to educational sessions. Additional badges may be purchased for \$75.

CANCELLATION POLICY

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before March 26, 2021, will receive a refund of 80%. Refunds will not be issued after March 26, 2021.

INSURANCE

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by CIS, Hotel, or the CIS designated service contractor.

LIABILITY & INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend CIS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of CIS, its officers, directors, agents, or employees.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the CIS Annual Meeting; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CIS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

EXHIBITS & PUBLIC POLICY

Exhibitors that collect attendee information from booth visits, may not share or sell the collected information. The usage of email addresses collected from previous years is prohibited. Attendee email addresses are not permitted to be added into a database for continued usage.

BOOTH EQUIPMENT AND SERVICES

The Exhibitor will have the opportunity to design their virtual exhibit space following the brand guidelines and template provided via the virtual platform. Further information will be provided under separate cover.

GIVEAWAYS

Any exhibitor participating in a giveaway of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. The Clinical Immunology Society is not responsible for giveaways held prior, during or after the meeting.

FIND A CIS MEMBER FOR AN OPEN SPEAKING OPPORTUNITY

CIS has made changes to the Find an Immunologist resource on its website!

Changes have allowed members to add photos of themselves, add a statement about their specific expertise, and a list of areas in which they can give talks on.

Looking to fill a role in your Scientific Board or need to identify a speaker for an upcoming event? Browse the CIS's Find an Immunologist directory and find a CIS Member who might fit your needs!

The screenshot shows the CIS website's 'Find an Immunologist' directory. The page has a blue header with navigation links: NEWS, RESOURCES, PUBLICATIONS, MEETINGS, MEMBERSHIP, ABOUT. Below the header is a search bar with a location dropdown set to '50 miles'. To the right of the search bar is a world map with several red location pins. Below the search bar is a list of filter categories: Patient Type (Adult (18 and older) (15), Pediatric (under 18) (18)), Specialty (Allergy/Immunology, Diagnostic/Laboratory Immunology, Gastroenterology (2), General Allergy (18), Immunodeficiency and Biology (19), Invasive Immunology (4), Mucosal Immunology (1), Other (2), Primary Immunodeficiency (48), Rheumatology (2), Transplant and Gene Therapy (6), Vaccines (6)), and Speaking Topics (Autoimmunity (8), Autoinflammation (5), Cytokines/Chemokines (2), Dermatology (8), Diagnostic/Laboratory Immunology (9), Gastroenterology (2), General Allergy (18), Immunodeficiency and Biology (19), Invasive Immunology (4), Mucosal Immunology (1), Other (2), Primary Immunodeficiency (48), Rheumatology (2), Transplant and Gene Therapy (6), Vaccines (6)).

Four member profiles are displayed in a grid:

- Antonio Condino-Neto, Professor**
University of Sao Paulo
Patient Type: Adult (18 and older), Pediatric (under 18)
Specialty: Allergy/Immunology
1730 Linco Preston Avenue, Room 213217
Sao Paulo, SP 05508-000
Phone: 199042295
Gender: Male
Speaking Topics: Diagnostic/Laboratory Immunology, General Allergy, Immunotherapy and Biology, Invasive Immunology, Primary Immunodeficiency
- Victoria Dimitriadis, MD**
University of California Davis Medical Center
Patient Type: Adult (18 and older), Pediatric (under 18)
Specialty: Allergy/Immunology
UC Davis, Department of Pediatrics
Div of Food Allergy, Immunology & Rheumatology
2516 Stockton Blvd
Sacramento, CA 95817
Phone: (916) 231-7818
Gender: Female
Speaking Topics: Autoinflammation, General Allergy, Invasive Immunology, Immunotherapy and Biology, Primary Immunodeficiency
- Ronald M. Feldman, MD, MEd**
Children's Hospital Los Angeles
Patient Type: Adult (18 and older), Pediatric (under 18)
Specialty: Allergy/Immunology
- Ekaterini Simbes Goudouris, PhD**
APPAAS - LITP
Patient Type: Adult (18 and older), Pediatric (under 18)
Specialty: Allergy/Immunology

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