

# Sponsorship & Exhibitor Prospectus



April 26-29, 2018  Sheraton Centre Toronto  Toronto, Canada



**CIS 2018 Annual Meeting:**

Immune Deficiency & Dysregulation  
North American Conference



## ABOUT THE CLINICAL IMMUNOLOGY SOCIETY

The Clinical Immunology Society (CIS), established in 1986, is the key interdisciplinary organization for the field of clinical immunology and is devoted to fostering developments in the science and practice of clinical immunology. CIS is an international professional organization which includes more than 800 clinicians, investigators, and trainees.

The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology to promote excellence in the care of patients with immunologic/inflammatory disorders.

The primary objectives and purposes of CIS are to:

- facilitate the interchange of ideas and information;
- promote research and recent advances;
- share knowledge; and
- foster excellence.

## CIS NATIONAL OFFICE

555 East Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: 414.224.8095  
Email: [info@clinimmsoc.org](mailto:info@clinimmsoc.org)  
[www.clinimmsoc.org](http://www.clinimmsoc.org)

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## MEETING DATES & LOCATION

The 2018 CIS Annual Meeting will take place April 26-29, 2018 at the Sheraton Centre Toronto. Located in Downtown Toronto, the Sheraton Centre provides attendees with access to all the major sites of Toronto, including the CN Tower, the Hockey Hall of Fame, the Royal Ontario Museum, as well as a plethora of other dining and entertainment options in Canada's largest city.

### Sheraton Centre Toronto

123 Queen Street West  
Toronto, ON, M5H 2M9, Canada  
Phone: +1.416.361.1000

## 2018 ANNUAL MEETING PROGRAM COMMITTEE

### Co-Chairs:

**Roshini Sarah Abraham, PhD**  
Mayo Clinic

**Troy Torgerson, MD, PhD**  
University of Washington

### Program Committee:

**Megan Cooper, MD, PhD**  
Washington University in St. Louis

**Alexandra Freeman, MD**  
NIH

**Elie Haddad, MD, PhD**  
CHU Ste-Justine, University of Montreal

**Sergio Rosenzweig, MD, PhD**  
NIH

**Mikko Seppänen, MD, PhD**  
Helsinki University Central Hospital

**Nicola Wright, MD**  
Alberta Children's Hospital

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**Roshini Sarah Abraham, PhD**  
Mayo Clinic

**President-Elect**

**Troy R. Torgerson, MD, PhD**  
University of Washington

**Past President**

**Jordan S. Orange, MD, PhD**  
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**Secretary-Treasurer**

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Aimmune Therapeutics

**Elected Councilor**

**Sergio D. Rosenzweig, MD, PhD**  
NIH

**Councilor**

**Elie Haddad, MD, PhD**  
University of Montreal

**Appointed Councilor**

**Alexandra F. Freeman, MD**  
NIH

**Editor-in-Chief, Journal of Clinical  
Immunology**

**Vincent R. Bonagura, MD, FAAAAI**  
Alexandra and Steven Cohen Children's  
Medical Center of NY

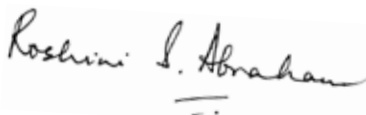
Dear Colleagues,

On behalf of the Clinical Immunology Society (CIS), we invite you to participate in the 2018 Annual Meeting: Immune Deficiency & Dysregulation North American Conference taking place April 26-29, 2018 at the Sheraton Centre Toronto in Toronto, Ontario, Canada.

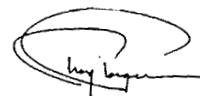
CIS is the key inter-disciplinary organization for the field of clinical immunology and is devoted to fostering developments in the science and practice of clinical immunology. The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology and to promote excellence in the care of patients with immunological and immune dysregulatory disorders.

Your participation is essential to the success of the Annual Meeting. Please take this opportunity to meet hundreds of healthcare professionals and educate them about your products and services. Join us for this momentous occasion that promises to be one of the best conferences on primary immunodeficiency. We look forward to seeing you in Toronto!

Regards,



Roshini Abraham, PhD  
Mayo Clinic  
2018 Program Committee Co-Chair



Troy Torgerson, MD, PhD  
University of Washington  
2018 Program Committee Co-Chair



## REASONS TO PARTICIPATE

Maximize your company's visibility by becoming a 2018 Annual Meeting Supporter. CIS offers unique sponsorship opportunities that allow you to maximize your visibility with attendees.

### Educational Partner

Educational Partners have the opportunity to support Annual Meeting educational sessions or other branding opportunities through unrestricted educational grants. Your contribution helps support valuable educational programs and attendee events. All Educational Partners receive a wide variety of benefits based on their level of support. Descriptions of the sponsorship levels and benefits are outlined below. If you are interested in providing an unrestricted educational grant, please contact Sarah Tulley, CIS Meeting Manager, at [stulley@clinimmsoc.org](mailto:stulley@clinimmsoc.org).

### Educational Partner Opportunities and Benefits

BENEFITS	Premium \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Inclusion of your company name and 100-word description in final program	√	√	√	√	√
Acknowledgement as a Supporter of the Annual Meeting in marketing pieces and onsite signage	√	√	√	√	√
Inclusion of your name/link on the Annual Meeting website	√	√	√	√	√
Inclusion of your name on recognition slides before and after Plenary Sessions	√	√	√	√	√
Recognition of Supporter level with ribbon on name badge	√	√	√	√	√
Company flyer or brochure included in attendee bags	√	√	√		
Complimentary Registrations	6	4	3	2	1
Complimentary or Discounted Exhibit Booth	20'x20' Complimentary	10'x20' Complimentary	10'x10' Complimentary	50% Discounted	20% Discounted

### Additional Sponsor Opportunities

Hand Sanitizer Station **\$5,000**

Charging Station **\$10,000**

Wi-Fi Internet Café **\$25,000**

Virtual Meeting **\$25,000**

### Corporate Sponsored Lunch or Dinner Symposia \$50,000 per 90 minute Session

Corporate Sponsored Session supporters have the opportunity to sponsor an entire educational session, including topic and speaker selection. Companies will work with CIS to coordinate logistics and CIS reserves the right to approve all speakers and topics before they are finalized. Corporate Sponsored Sessions are limited and are available on a first-come, first-served basis only. Once support is confirmed, the company will need to complete a session proposal to be approved by the CIS Annual Meeting Program Committee.

## EXHIBITS

The exhibit hall is fully carpeted and will host lunches, receptions and be a primary networking area for attendees. This is a great opportunity for the attendees to learn about the products and services offered by your company.

### Benefits to Exhibiting

- Exposure to more than 400 physicians and researchers working with various primary immunodeficiencies
- Company logo on Exhibit Hall entrance signs
- Company name and 100-word description in Final Program
- Includes two exhibit staff badges which provide access to the exhibit hall, educational sessions, and food and beverage functions.

### Booth Fees & Details

Each booth includes:

- One 10' X 10' Linear draped exhibit space
- One 6' draped table
- Two side chairs
- One waste basket
- Identification sign
- Two exhibitor staff registrations.

**Price:** \$2,500.00 per 10'x10' linear space.

**Additional Booth:** \$1,250.00

**Non-profit rate:** \$1,250.00 per 10'x10' linear space.

### Exhibit Hall Hours (hours subject to change)

#### Wednesday, April 25

4:00 pm – 8:00 pm Exhibitor Move-in

#### Thursday, April 26

8:00 am – 5:00 pm Exhibitor Move-in

#### Friday, April 27

11:30 pm – 1:00 pm Exhibit Hall Open

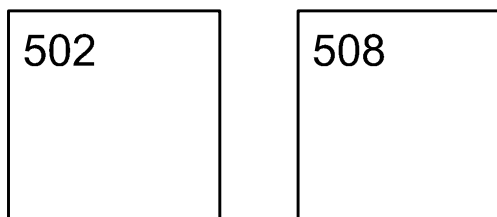
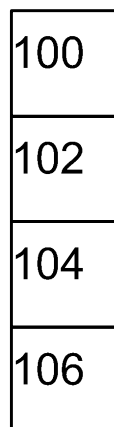
#### Saturday, April 28

12:00 pm – 2:00 pm Exhibit Hall Open

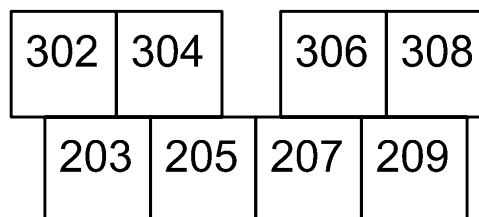
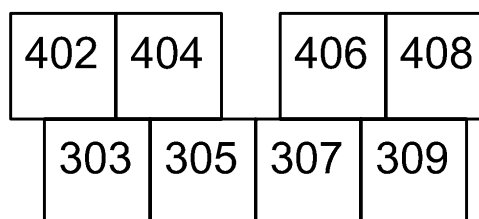
5:00 pm – 7:00 pm Exhibit Hall Open

### Exhibit and Poster Floor Plan

Please note that exhibit hours and floor plans are subject to change. A final confirmation of hours will be available six weeks prior to the annual meeting.



### ENTRANCE



## PROGRAM AT-A-GLANCE (subject to change)

### Thursday

2:30 pm – 4:00 pm	Opening and CIS Fellowship Grantee Presentations
4:00 pm – 6:00 pm	Plenary Session: <i>Patient Management Controversies in PIDs</i>
6:00 pm – 7:00pm	Robert A. Good Lecture

### Friday

7:00 am – 8:00 am	Breakfast
8:00 am – 9:30 am	Plenary Session: <i>Cross Talk: PIDs From the Perspective of Other Specialties</i>
9:30 am – 9:45 am	Morning Break
9:45 am – 11:30 am	Plenary Session: <i>The Thymus: Understanding the Biology, Diseases &amp; Treatment</i>
11:30 am – 1:00 pm	Poster Viewing/Exhibit Hall Open/Lunch
1:00 pm – 1:30 pm	CIS Annual Business Meeting
1:30 pm – 3:00 pm	Plenary Session: <i>Immune Complications Caused by Therapeutic Intervention</i>
3:00 pm – 3:15 pm	Break
3:15 pm – 4:15 pm	Plenary Session
4:15 pm – 4:30 pm	Break
4:30 pm – 5:30 pm	The CIS Fahey/Rose Founders Lecture
5:30 pm – 6:00 pm	Plenary Session: <i>PID Year in Review</i>
6:00pm – 8:00 pm	Corporate Sponsored Dinner Symposium

### Saturday

7:00 am – 8:00 am	Breakfast
8:00am – 10:00am	Plenary Session: <i>Novel Insights &amp; Approaches to Regulating Immunity</i>
10:00 am – 10:15 am	Morning Break
10:15 am – 11:45 pm	Plenary Session: <i>Transplantation: From Bone Marrow to Solid Organ</i>
11:45 pm – 12:00 pm	Plenary: <i>Patient Advocacy Groups Update</i>
12:00 pm – 2:00 pm	Lunch/Poster Viewing/Exhibit Hall Open
2:00 pm – 3:30 pm	Plenary Session: <i>Tales from the Listserv</i>
3:30 pm – 4:00 pm	Afternoon Break
4:00 pm – 5:00 pm	Richard Schiff Lecture
5:00 pm – 5:30 pm	Presidential Award Lecture
5:30 pm – 7:30 pm	Closing Reception in Exhibit Hall

### Sunday

7:00 am – 8:00 am	Breakfast
8:00 am – 10:30 am	Plenary Session: <i>Hot New Defects in PIDs</i>

## 2017 EXHIBITORS

Accredo Specialty Pharmacy  
ADMA Biologics  
Axela Care  
Beckman Coulter Life Sciences  
The Binding Site  
Bio Products Laboratory  
Coram CVS Specialty Infusion Services  
CSL Behring  
EMED Technologies  
GeneDX  
Grifols USA, LLC  
Horizon Pharma  
Immune Deficiency Foundation  
Immunoglobulin National Society  
Kroger Specialty Infusion  
Leadiant Biosciences, Inc.  
Medical College of Wisconsin  
National Jewish Health  
Novartis  
Shire—Commercial  
Shire—Medical Affairs

## 2017 SUPPORTERS

### PREMIUM

Shire  
Grifols

### PLATINUM

CSL Behring  
Horizon Pharma

### GOLD

ADMA Biologics

### SILVER

USIDNET

### BRONZE

Celgene  
Coram CVS Specialty Infusion Services  
Jeffrey Modell Foundation  
Leadiant Biosciences, Inc.  
Seattle Children's Research Institute

## IMPORTANT DATES TO REMEMBER

October 2017	Exhibitor registration opens
January 2018	Exhibitor Service Manual available online
February 28, 2018	Exhibit Booth deadline and Exhibit Space Cancellation
March 30, 2018	Supporter/Exhibitor Registration Deadline
April 26 - 29, 2018	Annual Meeting: Immune Deficiency & Dysregulation North American Conference

**Deadline For Application:  
February 28, 2018**

## Company Information

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

### Sponsorship

- ☐ Premium \$50,000
- ☐ Platinum \$25,000
- ☐ Gold \$15,000
- ☐ Silver \$10,000
- ☐ Bronze \$5,000

### Additional Opportunity

- ☐ Hand Sanitizer Station \$5,000
- ☐ Charging Station \$10,000
- ☐ Wi-Fi Internet Café \$25,000
- ☐ Virtual Meeting \$25,000
- ☐ Corporate Sponsored Session \$50,000

### Exhibit Space

Each 10' x 10' linear booth space includes two exhibitor registrations, one 6-foot draped table, two side chairs, one wastebasket, and an identification sign. Each additional exhibit space will be charged at a rate of \$1,250.00 per 10' x 10' space (additional exhibitor registrations are not included).

One 10'x10' Booth = \$2,500.00 Additional Booth = \$1,250.00

Non-profit 10'x10' Booth = \$1,250.00 Additional 10'x10' Booth Non-Profit Booth = \$750

Total number of booths requested: \_\_\_\_\_

### Exhibit Booth Location Choice

Rank preferences in order. Each space is assigned first-come, first-served. Floor plan and exhibit hall hours are subject to change.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

### Exhibit Staff

Please print names as you would like it to appear on the name badges. Additional staff registrations can be purchased for \$350 each.

First complimentary badge: \_\_\_\_\_

Second complimentary badge: \_\_\_\_\_

Additional for \$350: \_\_\_\_\_

Additional for \$350: \_\_\_\_\_

## DISCLAIMER

The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Clinical Immunology Society, Sheraton Centre Toronto, and the chosen supplier of exhibition services. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I have read and understand the Rules and Guidelines in the Exhibitor Prospectus. Signature: \_\_\_\_\_

### Cancellation Deadline: February 28, 2018

Requests for cancellation or reduction of exhibit space must be made in writing. Written cancellations received by February 28, 2018, will receive a refund of 80%. Refunds will not be issued after February 28, 2018.

## Payment Information

TOTAL \$ \_\_\_\_\_

☐ Check enclosed. Checks must be made payable to: Clinical Immunology Society

☐ Credit Card: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Send completed form to: Clinical Immunology Society Attn: Sarah Tulley 555 E. Wells Street, Suite 1100, Milwaukee, WI 53202

Phone: +1.414.224.8095 • Fax: +1.414.272.6070 • Email: [info@clinimmsoc.org](mailto:info@clinimmsoc.org)



## POLICIES AND GUIDELINES

### Exhibitor Registration

All exhibitor personnel must be registered. Two complimentary registrations are provided to each exhibitor. Exhibitor registrations provide access to the exhibit hall, educational sessions, and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at \$350 per additional individual.

### Cancellation Policy

Requests for cancellation of exhibit space must be made in writing. Written cancellations received before February 28, 2018, will receive a refund of 80%. Refunds will not be issued after February 28, 2018.

### Material Handling

The handling of all material in and out of the exhibit hall will be performed by the chosen supplier of exhibition services and will be charged according to the published handling rates.

### Labor Regulations

Exhibitors will be required to conform to all local labor regulations. Labor can be ordered through the chosen supplier of exhibition services. More information will be included in the Exhibitor Service Kit.

### Exhibitor Service Kit

A link the Exhibitor Service Kit will be provided to all exhibitors once booth space has been assigned and confirmed. The service kit will contain the following information:

- Audio visual service
- Freight shipping and handling
- Furniture, display's and other rentals
- Labor regulations and rates
- Electrical service
- Shipping to and from show site

### Independent Service Contractor

Exhibiting companies may opt to use independent service contractors for installation and dismantle. If such contractors are used, the exhibiting company must send CIS and the CIS Designated Service Contractor the name, address, and phone number of the independent contractor no later than February 28, 2018. Independent contractors are responsible for notifying CIS and The CIS Designated Service Contractor of the booths they will work in and must provide a proof of insurance, including property damage, by February 28, 2018. If information is not received by this date the exhibitor must work with the chosen supplier of exhibition services.

### Insurance

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by CIS, Hotel, or the CIS designated service contractor.

### Liability & Indemnification

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend the chosen supplier of exhibition services, CIS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of CIS, its officers, directors, agents, or employees.

### Fire & Safety Regulations

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

### Labor Regulations

Exhibitors are required to conform to all local labor regulations. Labor can be ordered through the chosen supplier of exhibition services. More information can be found in the Exhibitor Service Kit.

### Smoking

Smoking is prohibited at the 2018 Annual Meeting.

### Interpretation & Application Of Rules & Regulations

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the CIS National Conference; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CIS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.



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