



MINNEAPOLIS

MINNESOTA

CIS 2024 ANNUAL MEETING:
Immune Deficiency and Dysregulation
North American Conference

MAY 1-4, 2024

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

SPONSORSHIP & EXHIBITOR PROSPECTUS



Clinical
Immunology
Society

ABOUT THE CLINICAL IMMUNOLOGY SOCIETY

The Clinical Immunology Society (CIS), established in 1986, is the key interdisciplinary organization for the field of clinical immunology and is devoted to fostering developments in the science and practice of clinical immunology. CIS is an international professional organization which includes more than 800 clinicians, investigators, and trainees.

The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology to promote excellence in the care of patients with immunologic/inflammatory disorders.

The primary objectives and purposes of CIS are to:

- facilitate the interchange of ideas and information;
- promote research and recent advances;
- share knowledge; and
- foster excellence.

CIS NATIONAL OFFICE

555 East Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414.224.8095
Email: info@clinimmsoc.org
www.clinimmsoc.org

JOIN US



TABLE OF CONTENTS

| | |
|-----------------------------------------|--------|
| About the CIS Annual Meeting | page 1 |
| Exhibiting at CIS..... | page 1 |
| Invitation to Participate..... | page 3 |
| Sponsorship Opportunities | page 4 |
| Meeting Facts & Preliminary Agenda..... | page 6 |
| Policies and Guidelines..... | page 7 |

MEETING DATES & LOCATION

The 2024 CIS Annual Meeting will take place May 1 - 4 at the Renaissance Minneapolis, The Depot in Minneapolis, Minnesota.

Renaissance Minneapolis, The Depot
225 3rd Ave South
Minneapolis, MN 55401

2024 ANNUAL MEETING PROGRAM COMMITTEE

CHAIRS:

Elie Haddad, MD, PhD, FCIS
CHU Ste-Justine, University of Montreal

Emily Mace, PhD
Columbia University

Luigi D. Notarangelo, MD, FCIS
NIAID-NIH

MEMBERS:

Maria Cecilia Poli, MD, PhD
Universidad del Desarrollo

Despina Moshous, MD, PhD
Institut Imagine Necker University Children's Hospital

Dusan Bogunovic, PhD
Icahn School of Medicine at Mount Sinai

Elene Wy Hsieh, MD
University of Colorado Denver

Eric J. Allenspach, MD, PhD
University of Washington & Seattle Children's Hospital

Ivona Aksentijevich, MD, FCIS
National Human Genome Research Institute

Raz Somech, MD, PhD
Edmond and Lulu Safra Children's Hospital

Stuart Turvey, MBBS, DPhil, FRCPC, FCIS
University of British Columbia

Christen L. Ebens, MD, MPH
University of Minnesota



National Office
555 East Wells Street
Suite 1100
Milwaukee, WI 53202-3823 USA
Telephone 414.224.8095
Fax 414.272.6070
Email info@clinimmsoc.org
www.clinimmsoc.org

Dear Colleagues,

On behalf of the Clinical Immunology Society (CIS), we invite you to participate in the 2024 Annual Meeting: Immune Deficiency & Dysregulation North American Conference taking place May 1-4 at the Renaissance Minneapolis, The Depot in Minneapolis, MN.

CIS is the key multidisciplinary organization for the field of clinical immunology, and is devoted to fostering developments in the science and practice of clinical immunology. The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology as well as to promote excellence in the care of patients with immunological and immune dysregulatory disorders.

Your participation is essential to the success of the Annual Meeting. Please take this opportunity to meet hundreds of decision making healthcare professionals in specialties related to research, diagnostic and clinical immunology, and educate them about your products and services. Join us for this exciting and intellectually stimulating meeting that promises to be one of the best conferences on primary immunodeficiencies and immune dysregulatory diseases. We look forward to seeing you in Minneapolis!

A handwritten signature in black ink, appearing to read 'Elie Haddad', with a long horizontal line extending to the right.

Elie Haddad, MD PhD, FCIS
CHU Ste-Justine, University of Montreal
CIS President
2024 Program Committee Chair

EXHIBITORS

EXHIBITING

Join us for the 2024 CIS Annual Meeting at Renaissance Minneapolis, The Depot, May 1 - 4 in Minneapolis, MN. The 2024 Annual Meeting brings together clinicians and researchers at all levels in a stimulating and lively forum for the presentation and discussion of the latest advances in clinical immunology.

The exhibit hall is fully carpeted and will host lunches, receptions and be a primary networking area for attendees. Exhibiting at the CIS Annual Meeting is an excellent opportunity for the attendees to learn about the products and services offered by your company.

BENEFITS TO EXHIBITING

- Exposure to physicians and researchers working in the field of clinical immunology
- Company logo on Exhibit Hall map
- Company name and 100-word description in Final Program and Annual Meeting App
- Access to pre- and post-registration lists
- Includes Two Complimentary Exhibitor/Delegate Badges, which include access to all educational sessions and the exhibit hall. Additional exhibitor/delegate and/or exhibitor only badges can be purchased at an additional cost.

ON-SITE BOOTH DETAILS

Each booth includes:

- Booth of desired space
- One 6' draped table
- Two side chairs
- One waste basket
- Company Identification sign
- Nightly cleaning of booth space

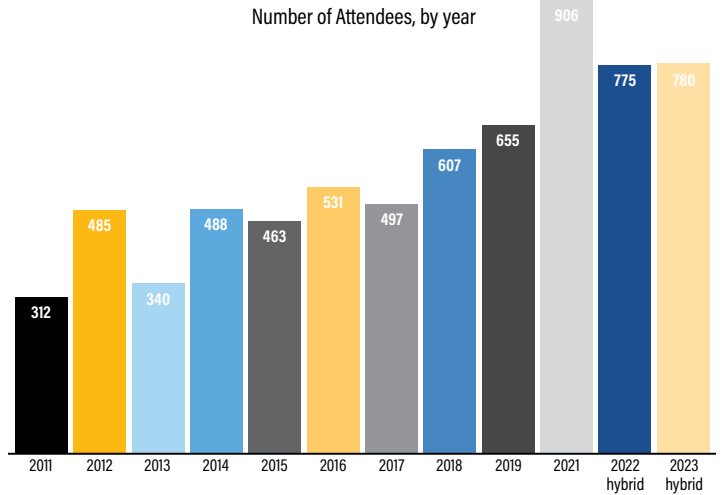
BOOTH PRICING

- 10x10: \$2,500
- 10X20: \$3,750
- 20X20: \$5,000
- Non-Profit 10x10: \$1,250

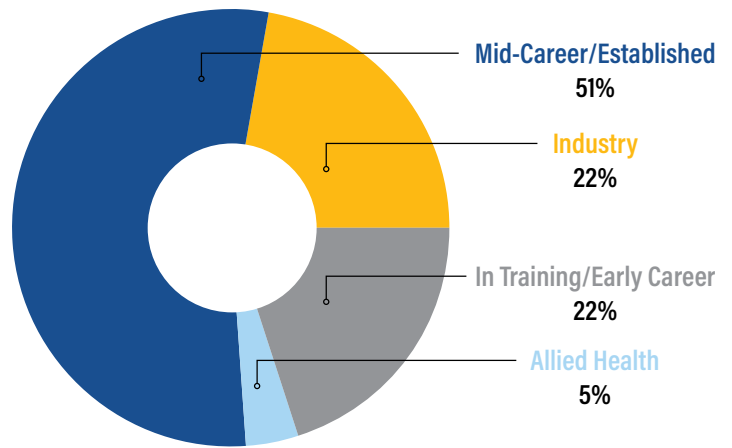
ADDITIONAL EXHIBITOR REGISTRATION PRICING

- Exhibitor Only Badge: \$75

ANNUAL MEETING BY THE NUMBERS



ATTENDEES BY LEVEL



ATTENDEES BY SPECIALTY

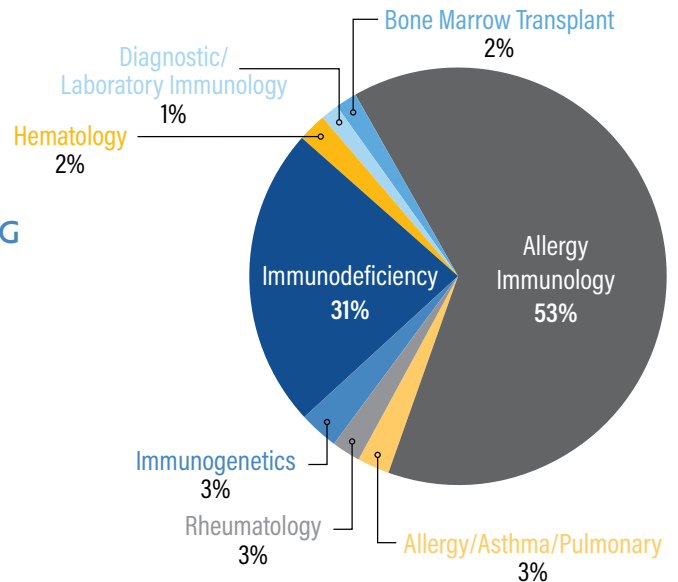


EXHIBIT HALL HOURS

WEDNESDAY, MAY 1

All Day Exhibitor Move-in

THURSDAY, MAY 2

TBD Exhibitor Hall Open During Lunch and Poster Session

FRIDAY, MAY 3

TBD Exhibitor Hall Open During Lunch and Poster Session

TBD Exhibitor Hall Open for Closing Reception

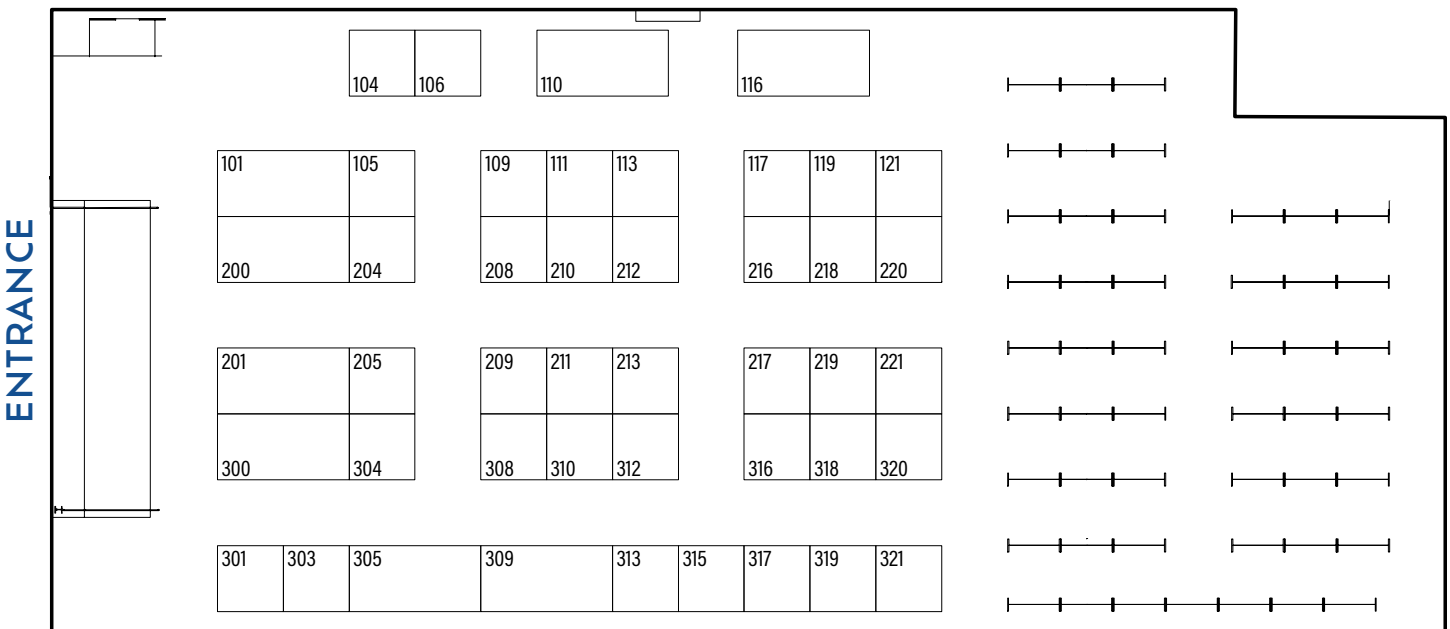
TBD Exhibitor Move Out

SATURDAY, MAY 4

7:00 am - 12:00 pm Exhibitor Move Out

SAMPLE EXHIBIT FLOOR PLAN

* Please note that exhibit hours and floor plans are subject to change. A final confirmation of hours will be available approximately six weeks prior to the Annual Meeting.*



SUPPORTERS

Maximize your company's visibility by becoming a 2024 Annual Meeting Supporter. CIS offers unique sponsorship opportunities that allow you to maximize your visibility with attendees.

Your contribution helps support valuable educational programs and attendee events and increase your visibility among attendees. Supporters receive a variety of benefits, based on giving level. Descriptions of the sponsorship levels and benefits are outlined below.

SUPPORTER BENEFITS AND OPPORTUNITIES

| BENEFITS | Premium \$50,000 + | Platinum \$25,000+ | Gold \$15,000+ | Silver \$10,000+ | Bronze \$5,000+ |
|------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|---------------------|--------------------|
| Inclusion of your company name and 100-word description in final program and on virtual platform | ● | ● | ● | ● | ● |
| Acknowledgement as a Supporter of the Annual Meeting in marketing pieces and onsite signage and virtual platform | ● | ● | ● | ● | ● |
| Inclusion of your name on recognition slides before and after Plenary Sessions | ● | ● | ● | ● | ● |
| Complimentary Exhibitor/Delegate Registrations | 6 | 5 | 4 | 3 | 2 |
| Complimentary Exhibit Both (Optional) | 20'x20' Complimentary | 10'x20' Complimentary | 10'x10' Complimentary | | |



ADDITIONAL SUPPORTER OPPORTUNITIES

If you are interested in any of the sponsorship opportunities available or have any additional opportunities you would be interested in pursuing, please contact Sarah Tulley, CIS Meeting Manager, at stulley@clinimmsoc.org.

ADVERTISEMENT IN EMAIL BLASTS

\$2,000 PER AD

Include your advertisement in pre-Meeting or week of emails sent to CIS members, non-members, and Annual Meeting registrants. There will be space for 1 static banner ads available per email.

PENS

1 Opportunity

\$1,500

Companies are responsible for creation and shipment of items.

NOTEPADS

1 Opportunity

\$2,000

Companies are responsible for creation and shipment of items.

MEETING LANYARDS

1 Opportunity

\$5,000

Put your logo around the neck of attendees and exhibitors at the conference. Everyone is required to wear a badge to enter the exhibit hall and meeting space and your logo will be front and center throughout the conference. Artwork must be approved by CIS prior to printing and will need to be received at the CIS office by the end of April. Companies are responsible for creation and shipment of items.

MEETING WIFI

1 Opportunity

\$15,000

WiFi access for conference attendees is a must! The exclusive WiFi sponsor will benefit from prominent exposure in pre-conference promotions, in the mobile app, and onsite.

CIS FOUNDATION RECEPTION

1 Opportunity

\$20,000

The CIS Foundation Reception is the signature fundraising event for the CIS Foundation. Use this opportunity to highlight your company at the start of the Annual Meeting and among CIS Foundation Supporters. Sponsorship includes recognition on onsite signage, recognition in the Final Program, and recognition on the Annual Meeting website advertising the reception

CLOSING RECEPTION

1 Opportunity

\$20,000

The Closing Reception will be held on Friday, May 3. Use this opportunity to highlight your company as the Annual Meeting winds down. Sponsorship includes recognition on onsite signage and materials, recognition in the Final Program, and recognition on the Annual Meeting website advertising the reception

CORPORATE SPONSORED SYMPOSIA OR PRODUCT THEATER- NON-CME

There are a limited number of opportunities for Corporate Sponsored Symposia or Product Theaters during the 2024 Annual Meeting. Any Corporate Sponsored session must be approved by the Annual Meeting Program Committee and can not offer CME for any attendees. These sessions will be available to both the in-person and virtual attendees.

| | \$15,000 | \$25,000 | \$50,000 |
|-----------------|---------------------|--------------|---------------------|
| Thursday, May 2 | 50 minute breakfast | 1 Hour Lunch | 1.5 - 2 Hour Dinner |
| Friday, May 3 | 50 minute breakfast | 1 Hour Lunch | 1.5 - 2 Hour Dinner |

Included with the Symposia Costs:

- Function space at the Annual Meeting hotel;
- Standard AV in meeting room;
- Promotion of the program in the Annual Meeting website and final program;
- One (1) email blast dedicated to the company's session;
- Listing in two (2) email blasts dedicated to advertising all corporate symposia;
- Food and Beverage are included in the cost.
- CIS will work with companies to determine Food and Beverage needs for the Session.

AGENDA AT A GLANCE (subject to change)

WEDNESDAY, MAY 1

8:00am - 2:00pm Preconference Education Day

2:30pm - 3:00pm Opening of Annual Meeting

3:00pm - 7:00pm General Sessions

THURSDAY, MAY 2

8:00am - 12:00pm General Sessions

12:00pm - 2:00pm Lunch/Exhibit Hall Open/Poster Session

2:00pm - 7:00pm General Sessions

FRIDAY, MAY 3

8:00am - 12:00pm General Sessions

12:00pm - 2:00pm Lunch/Exhibit Hall Open/Poster Session

2:00pm - 7:00pm General Sessions

SATURDAY, MAY 4

8:00am - 11:00am General Sessions

IMPORTANT DATES TO REMEMBER

Fall 2023 Exhibitor booth purchases and registration opens

January 2024 Exhibitor Service Manual available online

March 29, 2024 Exhibit Booth Application/Cancellation Deadline

April 5, 2024 Registration Deadline

May 1 - 4, 2024 Annual Meeting: Immune Deficiency & Dysregulation North American Conference

2023 EXHIBITORS

ADMA Biologics

Blueprint Genetics

Blueprint Medicine

CGD Association of America

Chiesi Global Rare Diseases

CSL Behring

CVS Specialty

Enzyvant

GeneDx

Grifols USA, LLC.

Horizon Therapeutics

Immune Deficiency Foundation

Invitae

Kedrion Biopharma

Medical College of Wisconsin

National Jewish Health

Novartis

Pfizer

Pharming Healthcare, Inc.

Sobi, Inc.

Takeda - HAE

Takeda Pharmaceuticals

X4 Pharmaceuticals, Inc

2023 SUPPORTERS

PREMIUM

ADMA Biologics

Enzyvant

Grifols

Takeda

PLATINUM

Horizon Therapeutics

Pharming

GOLD

Chiesi Global Rare Diseases

Immune Deficiency Foundation

BRONZE

Jeffrey Modell Foundation

POLICIES AND GUIDELINES

EXHIBITOR REGISTRATION

All exhibitor personnel must be registered. Two complimentary registrations are provided to each exhibitor. The Complimentary Exhibitor registrations provide access to the exhibit hall, educational sessions, and food and beverage functions. Additional exhibitor/ delegate or exhibitor only badges may be purchased and there is no limit on the number per company.

CANCELLATION POLICY

Requests for cancellation of exhibit space must be made in writing. Written cancellations received before March 29, 2024, will receive a refund of 80%. Refunds will not be issued after March 29, 2024.

MATERIAL HANDLING

CIS has contracted with Heritage as our exhibitor services manager. The handling of all material in and out of the exhibit hall will be performed by Heritage and will be charged according to the published handling rates.

LABOR REGULATIONS

Exhibitors will be required to conform to all local labor regulations. Labor can be ordered through Heritage. More information will be included in the Exhibitor Service Kit.

EXHIBITOR SERVICE KIT

A link the Exhibitor Service Kit will be provided to all exhibitors once booth space has been assigned and confirmed. The service kit will contain the following information:

- Audio visual service
- Freight shipping and handling
- Furniture, display's and other rentals
- Labor regulations and rates
- Electrical service
- Shipping to and from show site

INDEPENDENT SERVICE CONTRACTOR

Exhibiting companies may opt to use independent service contractors for installation and dismantle. If such contractors are used, the exhibiting company must send CIS and Heritage the name, address, and phone number of the independent contractor no later than March 29, 2024. Independent contractors are responsible for notifying CIS and Heritage of the booths they will work in and must provide a proof of insurance, including property damage, by April 7, 2023. If information is not received by this date the exhibitor must work with Heritage Exposition Services.

BOOTH RELOCATION

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, CIS will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.

SMOKING

Smoking is prohibited at the 2024 Annual Meeting.

BOOTH CONSTRUCTION

Standard booths are 10 ft x 10 ft or multiples thereof and are arranged in a straight line. All standard booths consist of 8 ft backwall drape and 3 ft sidewall drape. Exhibit fixtures, components and signs will be permitted to a maximum height of 8 ft and they may extend only 5 ft from the backwall. Any fixtures placed within the remaining 5 ft must not exceed 4 ft high.

INSURANCE

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by CIS, Hotel, or the CIS designated service contractor.

LIABILITY & INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend Heritage, CIS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of CIS, its officers, directors, agents, or employees.

FIRE & SAFETY REGULATIONS

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

LABOR REGULATIONS

Exhibitors are required to conform to all local labor regulations. Labor can be ordered through Heritage. More information can be found in the Exhibitor Service Kit.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the CIS National Conference; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CIS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.



JOIN US



Clinical
Immunology
Society

NATIONAL OFFICE

555 East Wells Street, Suite 1100 • Milwaukee, WI 53202-3823
Telephone 414.224.8095 • Fax 414.272.6070 • Email info@clinimmsoc.org
www.clinimmsoc.org